



Kickstart Your Journey: Digital & Green Skills Training for Hospitality Professionals!

Welcome to the first newsletter of the MCEU Hospitality project.

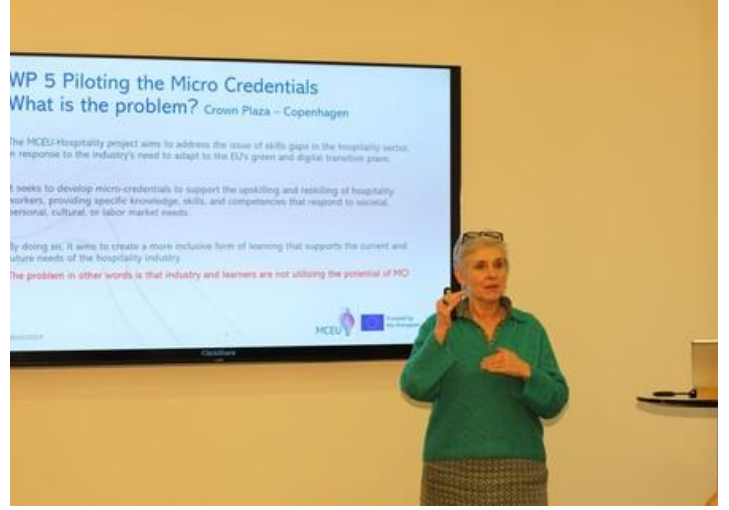
MCEU Hospitality is dedicated to upskilling and reskilling hospitality workers in digital and green skills. The project offers in-person and hybrid events, as well as micro credential courses developed by the project partners.

In this edition, we will share the project's status and highlight upcoming activities.

Project status

Project Launch and First Consortium Meeting

The project has been successfully launched, and the first consortium meeting was held in Copenhagen, establishing a solid foundation for future collaboration. During this meeting, the consortium set key strategic goals, defined the roles and responsibilities of partners, and laid the groundwork for our upcoming initiatives. A key focus was aligning our objectives with the EU's digital and green transition strategy.



Survey on Digital and Green Skills

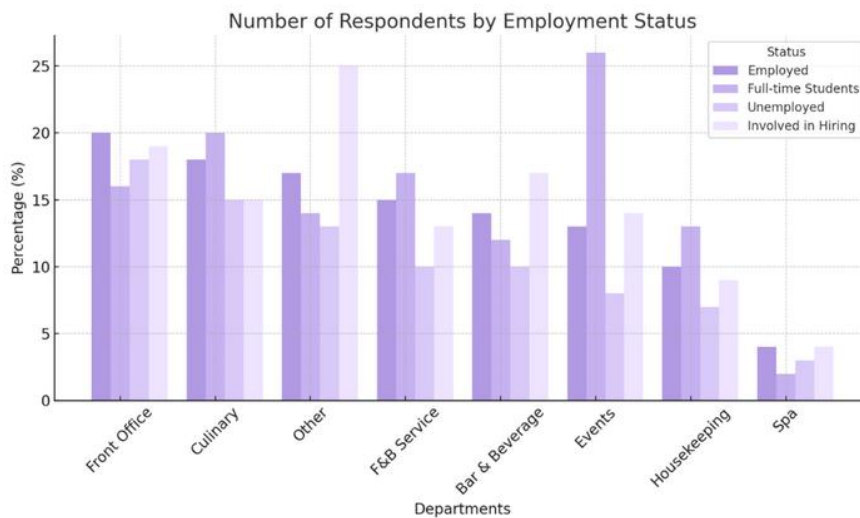
Since then, we have launched the MCEU website and initiated a pivotal activity that forms the cornerstone of our project—the first survey. This survey is crucial for identifying the digital and green skills most needed in the hospitality industry. The insights gathered will play a key role in shaping targeted courses that address industry demands, in line with the ESCO framework and the EU’s green and digital transition strategy.

The survey is designed to pinpoint the specific digital and green skills that are currently in demand within the hospitality industry, enabling us to create targeted, industry-relevant micro-credentials.

Survey Participation and Data Collection

The survey was launched on June 3, 2024. Data collection will continue for three months, concluding in mid-September. Partners will analyze the survey results in October 2024, with the final report set for publication in December 2024. These findings will directly inform the development and implementation of micro credentials, ensuring they align with both industry needs and EU policy goals.

View the graph below to see how survey respondents are distributed across departments.



Upcoming Activities

During the fall of 2024, the following activities will take place:

- MCEU Micro-Credential Course Programme (Lobster Ink): November 2024
- Publication of Report on Skills Needed in the Hospitality Industry (Hosco): December 2024
- Launch of Credentials Issuing Platform (Diplomasafe): December 2024

The next key event for stakeholders and other interested parties is the 1st Roundtable: “Micro-Credentials for Hospitality”, hosted by Diplomasafe and UCN.

Scheduled for March 2025, the roundtable will delve into the potential of micro-credentials in the hospitality industry, highlighting how they can enhance skills recognition, mobility, and employability. Additionally, the event will feature a live demonstration of Diplomasafe’s platform for issuing secure digital micro-credentials.

Stay tuned -more details about the event and registration will be shared soon!

Opportunities for Involvement

The MCEU Hospitality project is an innovative initiative driving systemic change by fostering innovation at both the practice and policy levels within the hospitality industry.

Explore MCEU Hospitality’s stakeholder engagement activities by scrolling down and be sure to revisit this section frequently as we continue to update it.

We invite you to actively participate in MCEU through the following opportunities:

- **Enroll in our micro credential courses (Available from March 2025)**
As part of the MCEU Hospitality project, we offer participants access to five micro credential courses developed by Lobster Ink. These courses are specifically tailored to meet the hospitality industry’s needs, based on insights gathered from surveys conducted at the project's inception. This ensures that the courses are both relevant and highly beneficial, leveraging industry expertise while addressing current demands.

[Click HERE to join the MCEU-program](#)

- **Stay connected and updated with us on LinkedIn**
Follow us for real-time updates, behind-the-scenes insights, and more!

[Follow us on LinkedIn](#)

- **Visit our website**
Learn more at www.mceu.eu

Thank you for reading the MCEU newsletter. We are excited about the journey ahead and look forward to your continued involvement.

Warm regards,

The MCEU Hospitality Consortium

For inquiries or suggestions, feel free to contact us at info@mceu.dk



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